

Intelligence & Security Courses

International Psychological Operations Planner Course No: 488/001

| Aim of Course | Outline of Syllabus | Remarks |
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| <p>An introduction into the basic procedures that are necessary to conduct military Psychological Operations (PSYOPS). The course aims to provide a familiarisation of the subject whilst promoting awareness concerning Psychological Operations.</p> | <ul style="list-style-type: none"> • Research - To conduct a basic psychological study from a variety of information sources. • Analysis - To look at everything from your own capabilities to considering the appropriate type of media required to influence your target audience. • Planning - To explore all the necessary factors when implementing a Psyops campaign. • Target Analysis - To look at the audience's attitudes and vulnerabilities that are relevant to a specific Psyops task or Psychological Campaign objective. It also involves looking at the best media approach to reach and influence the target audience. • Media - Types of media available to influence a target audience are examined in detail. • Measures of Effectiveness - Post dissemination, to evaluate the effectiveness of the operation. • Other Considerations - Legal aspects, Psychological Operations (PSYOPS) capabilities and equipment and other countries procedures. | <p>National Security Certificates are required for all students.</p> |

| Rank Range | Entry Standards | Duration | Qualifications gained | Frequency |
|--|----------------------|----------------|-----------------------|---------------------------|
| <p>Officers up to the rank of Major with an interest in PSYOPS</p> | <p>IELTS level 6</p> | <p>2 weeks</p> | | <p>3 courses per year</p> |

| Contacts | IDT(A)1 | IDT(A)2 | IDT(A)3 | IDT(A) |
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| | <p>Tel: +44 1980 615629 email: idta1-ops@artd.mod.uk</p> | <p>Tel: +44 1980 615624 email: idta2-ops@artd.mod.uk</p> | <p>Tel: +44 1980 615685 email: idta3-ops@artd.mod.uk</p> | <p>Fax +44 1980 618079</p> |